

**PRESS RELEASE** 

## Strong performance reported by SuperSonic Imagine in Israel

**Aix-en-Provence, France, 27 May 2014 –** In the context of the EUROSON Congress held in Tel Aviv, Israel from 26-28 May, SuperSonic Imagine (Euronext: SSI, FR0010526814), a company specializing in ultrasound medical imaging, is proud to announce the strong performance of its Aixplorer® ultrasound system in the Israeli medical imaging market.

SuperSonic Imagine has been marketing Aixplorer, the new generation ultrasound platform, in Israel since 2011 via its exclusive distributor, Inframed Ldt (<a href="http://www.inframed.co.il/">http://www.inframed.co.il/</a>), based in Lod. There are approximately twenty Aixplorer systems currently installed in various medical centers such as the Laniado Hospital in Netanya, the Ichilov Medical Center, the Assaf Harofeh Medical Center, the Edith Wolfson Medical Center and the Sheba Medical Center in Tel Aviv, the Hala Breast Clinic and the Hadassah Medical Center in Jerusalem, and the Barzilai Medical Center in Ashekelon.

The Assuta Hospital in Tel Aviv has also recently ordered three Aixplorer ultrasound systems, in addition to the two already in use in the hospital's radiology ward.

As Pascal Dardelin, sales manager for the Middle-East, explains, "Aixplorer has been extremely successful among the Israeli scientific community owing to its cutting edge innovation, clinical benefits and ease of use. In the search for clinical reliability, Israeli doctors are always open to new technological innovations."

Aixplorer is the only ultrasound system that uses real-time ShearWave<sup>TM</sup> Elastography (SWE<sup>TM</sup>) and UltraFast<sup>TM</sup> Doppler. It is a new generation system that provides exceptional imaging quality thus helping physicians to better characterize lesions through the visualization and non-invasive measurement of tissue stiffness.

SuperSonic Imagine is attending EUROSON 2014 and will hold a symposium on "The Benefits UltraFast™ Imaging Brings to Ultrasound" on May 28<sup>th</sup> at 1pm.

## **About SuperSonic Imagine**

Founded in 2005 and based in Aix-en-Provence (France), SuperSonic Imagine is a company specializing in medical imaging. The company designs, develops and markets a new generation ultrasound system, Aixplorer®, with an UltraFast™ platform that can acquire images 200 times faster than conventional ultrasound systems. Aixplorer® is the only system that can image two types of waves: ultrasound waves ensure excellent image quality and shear waves, which allow physicians to visualize and analyze the stiffness of tissue in a real-time, reliable, reproducible and non-invasive manner. This innovation, ShearWave™ Elastography, significantly improves the detection and characterization of numerous pathologies in several applications including breast, thyroid, liver and prostate. SuperSonic Imagine has been granted regulatory clearances for the commercialization of Aixplorer® on the main markets. Over the past years, SuperSonic Imagine enjoyed the backing of several prestigious investors, among which Auriga Partners, Edmond de Rothschild Investment Partners, Bpifrance, Omnes Capital and NBGI.

For more information about SuperSonic Imagine, please go to www.supersonicimagine.com

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